



IDC-USA®

933 Western Drive • P.O. Box 42428
Indianapolis, Indiana 46242-0428
Tel: (317) 244-9200 • Fax: (317) 244-4600
www.IDC-USA.com

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For more information contact:
Almeda Myers
Marketing Manager
317.244.9200; amyers@IDC-USA.com

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Lance Book Joins IDC-USA

Indianapolis, Ind. — Lance Book has joined the staff of IDC-USA as an Outside Sales Representative. Book recently served as National Sales Manager for Worldwide Electric, an IDC Preferred Supplier.

"I have seen Lance at work and I admire the passion that he has for this industry. When I heard he was available, I didn't waste much time in trying to get him on board. He will be a great fit for our IDC team and a huge benefit for our member-owner distributors," said Jack Bailey, President and CEO of IDC-USA.

Book, during his employment with Worldwide Electric, had the opportunity to call on many of the IDC Member-Owners and has a pre-established rapport. Book stated, "I am really looking forward to having an impact at IDC and being a part of the fun and productive work environment that Mr. Bailey has created."

IDC-USA has experienced tremendous growth over the last few years and has been making a number of increases in staffing to accommodate that growth. "It is important that we continue to provide our member-owners the same level of service that has provided us with our success," said Bailey. "With the phenomenal increase in programs that we have experienced, our distributors need someone like Lance just to keep them up to speed as to the opportunities that are available."

Established in 1988, IDC-USA is a member-owned purchasing and national marketing cooperative of independent distributors of industrial bearing, power transmission and industry related products. The cooperative currently consists of over 200 distribution locations in 41 states and over \$1 billion in annual sales. IDC-USA's Distribution Center, IDC University, and Corporate Offices are headquartered in Indianapolis, Indiana.